Experimental Civics
Presents

# LifeSciHack

Experimental Civics

experimentalcivics.io
lifescihack.com

moz://a

# Remember?

(This video might help.)

# Guess Where We're Heading Next? (Hint.)

moz://a

# Hello Moz Fest!

(Some faces from last year.)

## What

Life Sci Hack is a global traveling hackathon bridging the fields of engineering and the life sciences. We will be hacking 5 challenges: big data, data interoperability, software toolkits, education, and machine learning.

## Why

Our challenges are based on the largest pain points felt by all those in open science, engineering, and life science fields. Our hackathon is an opportunity to bring creative, diverse minds together so we can get back to curing diseases, improving human lives, conducting our research, and broadening our understanding of the universe.

## Where

Mozilla House, 8 John Adam Street, London, WC2N 6EZ

## When

Oct 2019

# Who

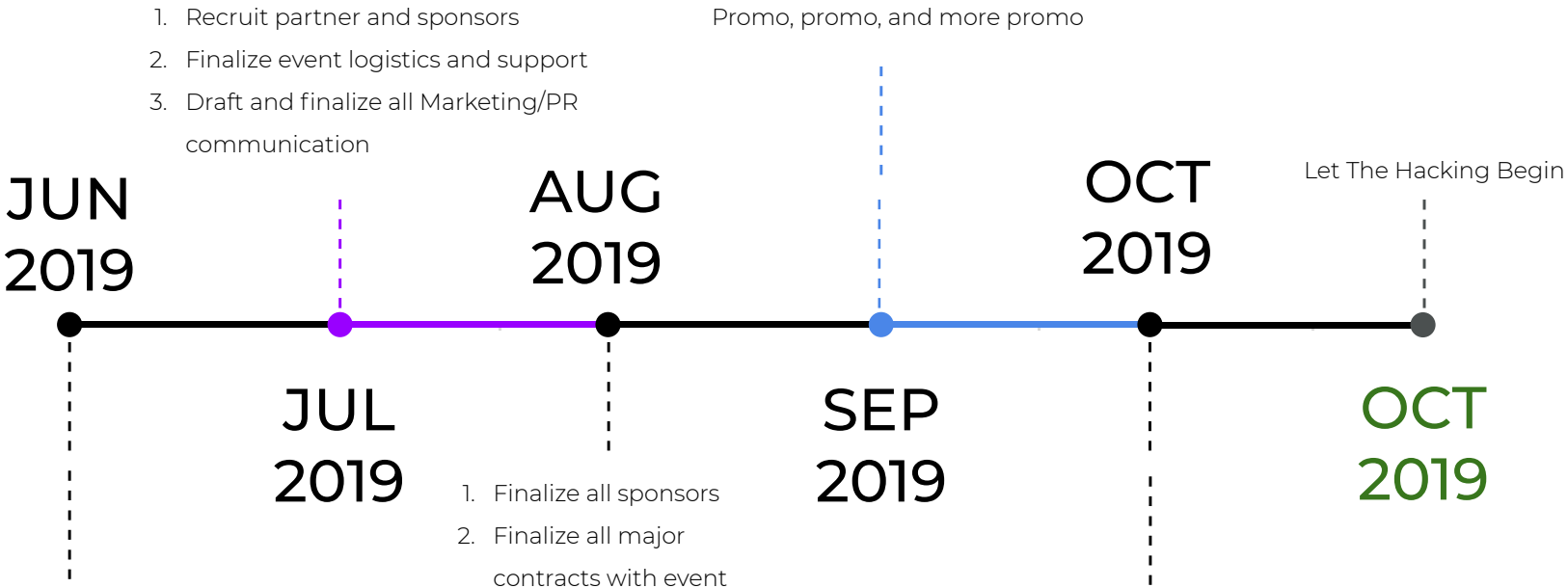
- Researchers
- Entrepreneurs
- Designers
- Engineers
- Scientists
- Students
- Imagineers
- Developers

# 100 Hackers

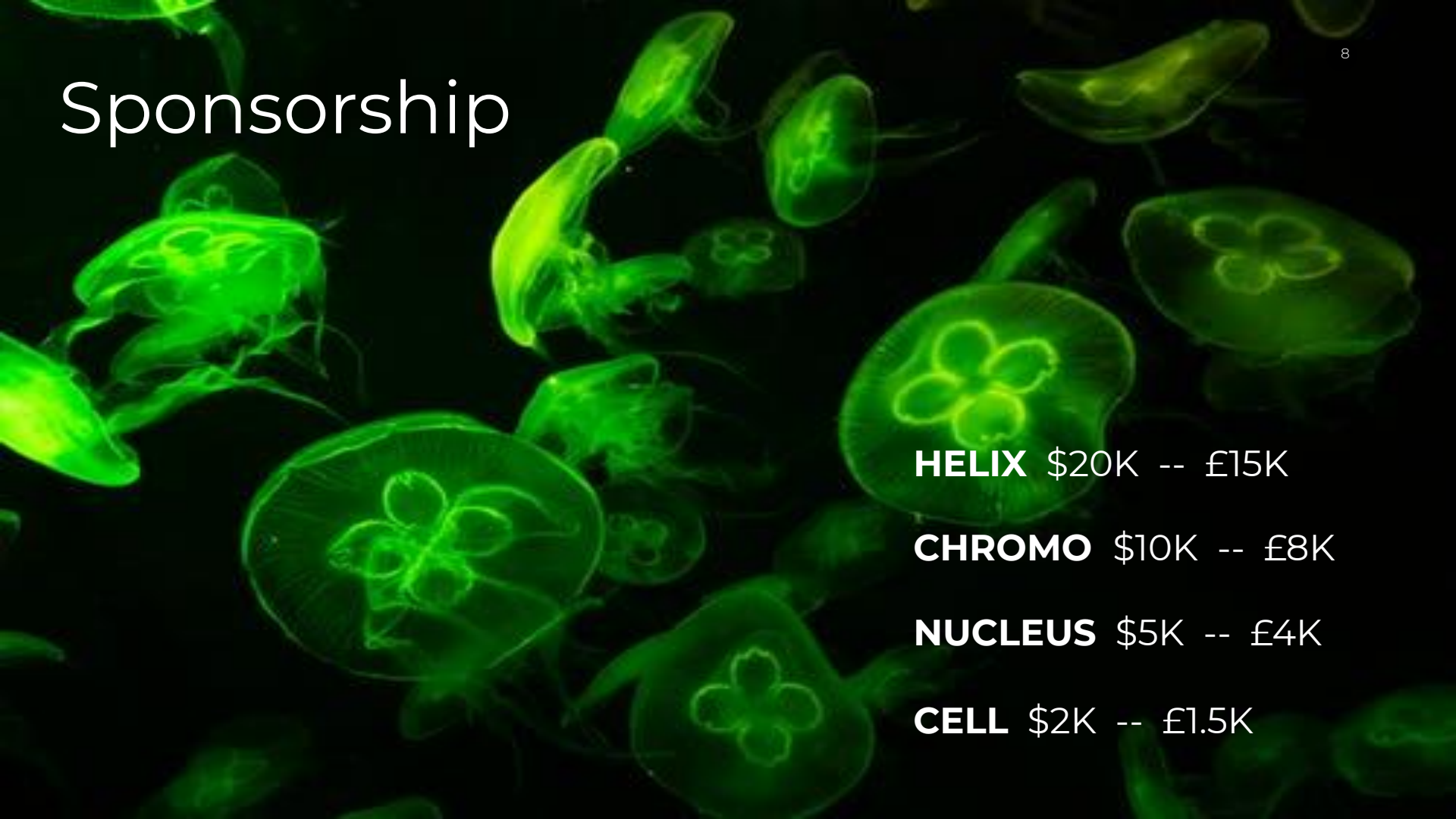
(Just awesome humans.)

# Timeline




1. Recruit partner and sponsors
2. Finalize event logistics and support
3. Draft and finalize all Marketing/PR communication
Promo, promo, and more promo
Let The Hacking Begin
JUN 2019
JUL 2019
AUG 2019
SEP 2019
OCT 2019
OCT 2019
1. Launch partner and sponsor campaigns
2. Build all event documentation
3. Recruit organizers
1. Finalize all sponsors
2. Finalize all major contracts with event
3. Book all talent
1. Build momentum from MozFest
2. Final recruitment push

# Sponsorship



**HELIX** $20K -- £15K

**CHROMO** $10K -- £8K

**NUCLEUS** $5K -- £4K

**CELL** $2K -- £1.5K

# HELIX

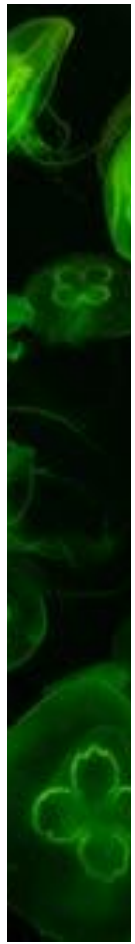
## By Invite Only - Contact Team If Interested

- ❏ Exclusive showcase as headlining sponsor at Mozilla House during MozFest in Central London
- ❏ Exclusive mentions in the London and European press outlets as headlining sponsor
- ❏ Dedicated 10 min segment at all major hackathon events (kickoff, final, and evening social)
- ❏ Designated tabling space all major hackathon events
- ❏ Prominent logo placement included on all marketing and attendee materials
- ❏ Capture leads and gain exposure for your brand, products, and services
- ❏ Build relationships with attendees, speakers, industry leaders, and press

# CHROMO

## Limited Open Positions

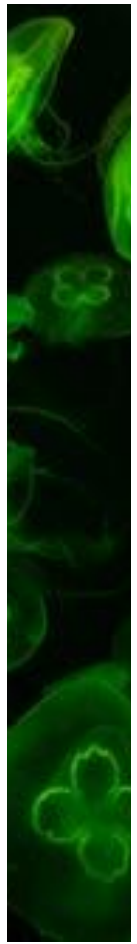
- Exclusive showcase at Mozilla House during MozFest in Central London
- Dedicated 5 min segment during kickoff event
- Designated tabling space at the kickoff and evening social
- Prominent logo placement included on all marketing and attendee materials
- Capture leads and gain exposure for your brand, products, and services
- Build relationships with attendees, speakers, industry leaders, and press



# NUCLEUS

**Limited Open Positions**

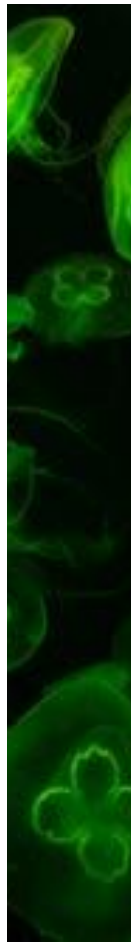
- ❏ Exclusive showcase at Mozilla House during MozFest in Central London
- ❏ Dedicated 2 min lightning talk during evening social
- ❏ Designated tabling space at evening social
- ❏ Prominent logo placement included on all marketing and attendee materials
- ❏ Capture leads and gain exposure for your brand, products, and services
- ❏ Build relationships with attendees, speakers, industry leaders, and press



# CELL

## Limited Open Positions

- ❏ Exclusive showcase at Mozilla House during MozFest in Central London
- ❏ Designated tabling space at Evening Social
- ❏ Prominent logo placement included on all marketing and attendee materials
- ❏ Capture leads and gain exposure for your brand, products, and services
- ❏ Build relationships with attendees, speakers, industry leaders, and press



For sponsors:
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For everything else:
sarah@experimentalcivics.io

# CONTACT US

BOOK A MEETING:
experimentalcivics.io